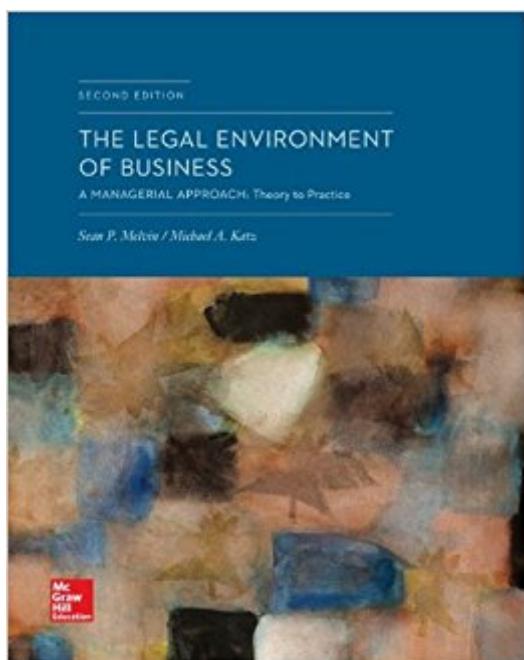


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The Legal Environment Of Business: A Managerial Approach: Theory To Practice (Irwin Business Law)



Synopsis

This textbook emphasizes bridging the gap between understanding legal doctrines that impact the business environment and how business owners and managers use legal insight to limit liability and manage risk. Its distinct approach focuses on using teaching features, simulations, case studies, examples, and case law that is accessible and engaging because it is specifically tailored for business students.

Book Information

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Customer Reviews

Sean P. Melvin is an associate professor of business law at Elizabethtown College (Pennsylvania), where he served as department chair for eight years, won the Delta Mu Delta Outstanding Teacher of the Year award, and received several Faculty Merit awards for teaching and scholarship. Prior to his appointment at Elizabethtown, he was an assistant professor of business at a large state university where he taught in both the undergraduate and MBA programs. Before his academic career, Professor Melvin was a corporate lawyer in a large Philadelphia-based law firm and went on to become vice president and general counsel at a publicly traded technology company. Professor Melvin is the author or co-author of eight books (including five textbooks), has contributed scholarly and professional articles and case studies to over two dozen publications, and is a member of the Academy of Legal Studies in Business (ALSB). His article "Case Study of a Coffee War" was selected as Best International Case Study at the 86th annual ALSB conference.

great book, im learning alot ..

I am currently a student online in a Law class and this was the needed book. I was not sure at the time I purchased if I was going to keep this book or resale it. I can honestly say that I have enjoyed the book and will keep for future reference. Anyone that is in school, working in business, this is a great tool to have. It is easy to read and understand. This book has made learning business law easy.

It was a good book, Worked perfect for the class, and i liked the digital format. My only complaint is that with the reader you can only see one page at a time. WORK ON THIS !It is a text book, not a math or science one, it has heavy reading, and not a single picture i cared about. I for one, would rather use my kindle to read this rather than a monitor. - Kindle fires don't count!

It does not come with a Connect access code as required by my class. Cheaper to buy the eBook so you also get the code.

Ideal if you would like to learn about the legal environment of business. If you would like to learn essentials behind restoring a 1960 Dodge Charger, or how to fly a kite under water this is not the book for you.

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